#### Scenario for monetization of NFTs



#### scenario for monetization

There are several ways to monetize, whether by buying, selling, renting or betting on the **Special Zoo NFTS – Cats Edition.** There are several ways to monetize, whether by **buying, selling, renting** or betting on the **Special Zoo NFTS – Cats Edition.** 

Thus allowing, alternatives of financial return according to the investor's strategy.



### **NFT Individual Cost**



The NFTS **Special Zoo – Cats Edition** will be offered for sale in 3 opportunities, at different costs if purchased in advance. Here are the traded values:



**PRIVATE SALE PHASE:** Cost of NFT: **USD 110.00** 



**PRE-LAUNCH PHASE:** Cost of NFT: **USD 150.00** 



LAUNCH PHASE: Cost of NFT: USD 220.00



## **Buying and Selling - Scenario #1**

NFT Individual acquired in the **PRIVATE SALE** phase and sold in the **PRE-LAUNCH** phase.



#### **PRIVATE SALE PHASE:**

NFT purchased by **USD 110.00** 

PRE-LAUNCH PHASE: **Resale for: USD 150.00 Profit of USD 40.00 (per unit)** 



## **Buying and Selling - Scenario #2**

NFT Individual acquired in the **PRIVATE SALE** phase and sold in the **LAUNCH** phase.



#### **PRIVATE SALE PHASE:**

NFT purchased by: USD 110.00

LAUNCH PHASE: **Resale for: USD 220.00 Profit of USD 110.00 (per unit)** 

## **Buying and Selling - Scenario #3**



Pack of 910 NFTS purchased in the **PRIVATE SALE** phase and sold in the **PRE-LAUNCH and LAUNCH** phases.



#### **PRIVATE SALE PHASE:**

910 NFTS purchased by: **USD 100,100.00** 

PRE-LAUNCH PHASE:

*Resale for:* USD 136,500.00

Profit of USD 36,400.00 (In the amount)

LAUNCH PHASE:

Resale for: USD 200,200.00

Profit of USD 100,100.00 (In the amount)

### **Rent** - Scenario # 1



All NFTs will be available in the rental Order Book, with your authorization, the availability of the offer is guaranteed. Whether or not to carry out the lease is at the discretion of the end customer.



Simulation made with 100% lease, every day of the year.

### **Rent** - Scenario # 2



All NFTs will be available in the rental order book, with your authorization, the availability of the offer is guaranteed. Whether or not the lease takes place is at the discretion of the end customer.



Simulation made with 100% lease, every day of the year.

### **Card** Game Battle Betting

The profit on matches will be conditional on the player's victory. In case of loss, the player will lose the amount corresponding to his bet.

> RING OF USD 10.00: **Can win 19.50 Profit of USD 9.50**

RING OF USD 20.00: **Can win 38.00 Profit of USD 18.00** 

RING OF USD 30.00: **Can win 57.00 Profit of USD 27.00**  RING OF USD 50.00: **Can win 95.00 Profit of USD 45.00** 



## **Buying and Selling - Summary**



Single trading scenarios

	PHASES	TOTAL NFT	UNIT SALE PRICE	BUY	SELL
1	PRIVATE SALE	1	USD 110.00	USD 110.00	USD 110.00
2	PRE-LAUNCH	1	USD 150.00	USD 110.00	USD 150.00
3	LAUNCH	1	USD 220.00	USD 110.00	USD 220.00

#### Massive trading scenarios

	PHASES	TOTAL NFT	UNIT SALE PRICE	BUY	SELL
1	PRIVATE SALE	910	USD 110.00	USD 100,100.00	USD 100,100.00
2	PRE-LAUNCH	910	USD 150.00	USD 100,100.00	USD 136,500.00
3	LAUNCH	910	USD 220.00	USD 100,100.00	USD 200,200.00

### **Rent** - Summary



All NFTs will be available in the rental Order Book, with your authorization, the availability of the offer is guaranteed. Whether or not to carry out the lease is at the discretion of the end customer.

FREQUENCY	TOTAL NFT	LEASING PROFIT
DAILY	1	USD 1.00
DAILY	910	USD 910.00
WEEKLY	1	USD 7.00
WEEKLY	910	USD 6,370.00
MONTHLY	1	USD 30.00
MONTHLY	910	USD 27,300.00
ANNUAL	1	USD 365.00
ANNUAL	910	USD 332,150.00

## **Card** Game Battle Betting - Summary

The profit on matches will be conditional on the player's victory. In case of loss, the player will lose the amount corresponding to his bet.

ARENA TYPE	VICTORY AWARD	PROFIT
USD 10.00 ARENA	USD 19.50	USD 9.50
USD 20.00 ARENA	USD 38.00	USD 18.00
USD 30.00 ARENA	USD 57.00	USD 27.00
USD 50.00 ARENA	USD 95.00	USD 45.00

## Conclusion

There are several ways to monetize with **Special Zoo – Cats Edition.** 

Good fun and great deals!

# **Thank You!**



